

April 10, 2007

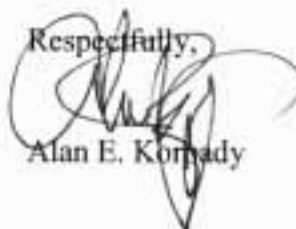
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As the "publisher" of your blog, you control, and are responsible for, the content appearing in it. References by persons posting to your blog to JL Kirk Associates as "crooks" and its services as a "scam" are equally false and defamatory as your own.

In addition to your liability for defamation, under Tennessee law, the defamatory statements made in your blog are, by your own admission, intended to "discourage anyone who stumbles across this entry from even going through the JL Kirk & (sic) Associates 'interview process'." As such, you may be subject to liability for monetary damages for tortious interference with the business relationships of JL Kirk Associates. See *Trau-Med of America, Inc. v. Allstate Insurance Company, et al*, 71 S.W.3d 691, 701 (Tenn. 2002).

We hereby demand that you take down the blog entry regarding JL Kirk Associates together with the entire thread of comments. We further demand that you cease and desist from any further attempts to injure and interfere with the business of JL Kirk Associates. It is regrettable that you decided not to engage the services of JL Kirk Associates. That, however, does not entitle you to publish defamatory statements in an attempt to interfere with its business. If you do not comply with these demands on or before April 13, 2007, JL Kirk Associates intends to sue you for damages. Please direct any communications regarding this matter to the undersigned.

Respectfully,

A handwritten signature in black ink, appearing to read 'Alan E. Kornady', is written over the typed name. The signature is stylized with a large, looping initial 'A'.

Alan E. Kornady

cc: Mr. Kirk Leipzig